## i-Health

Community driven approach to Personal Health histories

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i-Health Pharma Conporues Insurance Comp.
Public Health Pescarh Portal 是是 Focus arough Social Media Person Personal Portal doctor MICRO-TASKING Micro fashing

## Doctor:

- Submission of records per visit
- Review of history from database at visit from multiple MD's, countries, family history ... But depth is at personn control/consent

## • Person:

- Storage of history with access grant/full control of visibility to 3rd parties
- Selected data to be shared on social media
- i-Health apps: weight, sleep, walking, HR, BP, Glugose ...
- Medication remainders/log
- Health journal
- Industry: drug testing, 1st and 2nd order effects through ethical reviewed research programs
- Public auth: pandemics, efficiency of drugs etc.
- Microtasking:
  - collaborative effort of participants
  - Paid service through crowd sourcing